



Contact: Emily Summers
Communications Manager
Deer Valley Resort
800-424-DEER (3337) or
435-645-6522
Email: emily@deervalley.com

Jessica Fredrickson
Communications Coordinator
Deer Valley Resort
800-424-DEER (3337) or
435-645-6518
Email: jfredrickson@deervalley.com

**DEER VALLEY RESORT'S SKIER SERVICES:
A SEAMLESS OPERATION**

DEER VALLEY RESORT, PARK CITY, UTAH (Winter 2011/2012) – All of the ski-related aspects of a Deer Valley guest's vacation (lift tickets, ski rentals, child care, ski lessons and clinics) can be handled with just one phone call to the resort's Skier Services division.

“We have received such valuable input from guests throughout the years that we've streamlined the process of booking ski-related activities so much that it's nearly seamless for our guests,” explains John Guay, director of skier services. “Our longtime experienced staff takes care of guest needs for everything from lift tickets to ski rentals to child care to booking special lessons or clinics before their vacation begins, so that they can relax and simply enjoy themselves from the minute they arrive here at Deer Valley. We also offer special services, from our Grab & Ski rental program, where guests can pick up a complete rental package already waiting for them without having to go through the fitting process; to shipping skis to and from our resort via Federal Express; to our Rossignol demo yurt at Empire Canyon; to offering 10% off on multiple-day rentals beginning the fourth day; to allowing guests to pre-purchase lift tickets online and more. This year, to further enhance the kids' ski experience on our mountain, we've created a new kids trail map and new signage at places on our mountain that the kids think are particularly fun, like Bucky's Backyard or Ruby's Tail. This is the attention to detail we pride ourselves on.”

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[Skier Services rentals](#) offers two on-mountain locations and one location at the Lodges at Deer Valley; online reservations, the Grab & Ski program and multiple-day discounts.

Deer Valley Ski School offers a wide array of [children's lessons](#) for kids from three to 12 years old in both private and small group settings, as well as the Teen Escape for those 13 to 18 years of age (all ability levels). The state-licensed [Children's Center](#) offers nurturing care for non-skiing children ages two months – 12 years old.

Skier Services also offers a full array of [adult lessons](#), such as private lessons and the highly personalized [Max 4](#) ski lessons. In addition, they offer [specialty programs](#), including the Mahre Training Center Ski Camps, led by American Olympic medal winners and brothers, Phil and Steve Mahre and Men's and Women's Weekends, Women on Wednesdays and Men on Thursdays programs. Deer Valley Ski School also offers special telemark lessons and Dartfish video enhancement technology for those enrolled in full-day private lessons.

For complete details including schedules and rates for all of Deer Valley Skier Services programs, lessons, clinics, rentals, lift ticket options and more, see deervalley.com or contact resort Communications Manager Emily Summers at 800-424-DEER (3337) or 435-645-6522.

*For a remarkable **five** years running, Deer Valley is honored to be named the #1 ski resort in North America by the readers of SKI Magazine in 2012.*