



Contact: Emily Summers
Communications Manager
Deer Valley Resort
800-424-DEER (3337) or
435-645-6522
Email: emily@deervalley.com

Jessica Fredrickson
Communications Coordinator
Deer Valley Resort
800-424-DEER (3337) or
435-645-6518
Email: jfredrickson@deervalley.com

DEER VALLEY RESORT LODGING PACKAGES ARE TAILOR-MADE

DEER VALLEY RESORT, PARK CITY, UTAH (Winter 2011/2012) – Since Deer Valley Resort boasts its own in-house Deer Valley Lodging and Reservations division, it offers not only the widest variety of lodging in the Deer Valley and Park City area, but the best-tailored packages to suit the needs of Deer Valley guests.

“We take great pride in providing personal service for each of our guests,” says Dirk Beal, resort director of sales. “We talk to our guests every day and know what they want. That’s why we continuously create tailor-made packages to suit their needs, like the new Learn to Ski package we’re offering this year to coincide with January’s National Learn to Ski and Snowboard Month. Our properties also provide personal services like free in-resort transportation and concierge service, so aside from getting great deals on lodging, our guests feel taken care of every step of the way, from the minute they call us to book a trip, to the minute they leave our resort with happy memories.” This year’s exclusive packages include:

New! Learn to Ski Package: Visit Deer Valley Resort during National Learn to Ski and Snowboard Month and save 25% on lodging, adult ski rentals and two MAX 4 semi-private group lessons. Valid January 2 – 12, 2012 and January 17 - 31, 2012.

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Lodges at Deer Valley Family Packages: Stay at the Lodges and kids ski free and save 25% on their ski rentals plus great lodging and adult lift ticket savings with the following packages:

Maximum Value Family Package: Book a minimum of four nights and receive 25% off lodging and adult lift tickets, plus one night free and one free day of skiing for paying adults. Valid December 3 – 15, 2011, and April 9 – 15, 2012. **Exceptional Value Family Package:** Book a minimum of three nights and receive 25% off lodging and adult lift tickets. Valid January 2 - February 15, 2012, and April 1 – 8, 2012. Package is also available February 25 - March 8, 2012, at a 15% discount off lodging and adult lift tickets.

Ski and Stay Packages: Ski, Stay and Dine Package: Book a minimum of four nights and receive 25% off lodging and adult lift tickets, plus one night free and one free day of skiing for paying adults and a \$50 dining certificate for any of Deer Valley’s evening restaurants. Valid January 2 – 12, 2012. **Maximum Value Package:** Book a minimum of four nights and receive 25% off lodging and adult lift tickets, plus one night free and one free day of skiing for paying adults. Valid December 3 – 15, 2011, and April 9 – 15, 2012. **Exceptional Value Package:** Book a minimum of three nights and receive 25% off lodging and adult lift tickets. Valid January 13 - February 15, 2012, and April 1 – 8, 2012. Package is also available February 25 - March 8, 2012, at a 15% discount off lodging and adult lift tickets.

Pre-Holiday Special: Guests who book pre-holiday lodging will save 25% from December 16 - 23, 2011, on select Deer Valley Resort managed properties.

Sundance Film Festival Special: Guests who buy three nights will get the fourth night free at select Deer Valley properties during the Sundance Film Festival, January 18 – 30, 2012. Guests must mention the Sundance Film Festival when they contact Deer Valley Resort Lodging and Reservations.

For more information on Deer Valley Resort Lodging and Reservations or lodging packages, please contact resort Communications Manager Emily Summers at 800-424-DEER (3337) or 435-645-6522. For details and restrictions on lodging packages and “hot deals,” visit the resort website at [Winter Lodging Packages](#).

*For a remarkable **five** years running, Deer Valley is honored to be named the #1 ski resort in North America by the readers of SKI Magazine in 2012.*