



DEER VALLEY®

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GROUPS AND MEETING PLANNERS ENJOY A WORLD OF OPTIONS AT DEER VALLEY RESORT

DEER VALLEY RESORT, PARK CITY, UTAH (Winter 2011/2012) – Meeting planners and anyone organizing a group event, whether it be a wedding, corporate retreat or other business or social gathering, have come to rely on Deer Valley Resort’s time-tested Group Sales department for putting together affordable, fun and smooth-running meetings and events. The Group Sales staff walks guests through every detail of a group event including coordinating lodging, dining, transportation, special activities, lift tickets, rentals, ski school and more. They’ll create a custom experience for every group, finding the right location, coordinating all of the details, and even offering exclusive benefits like master billing cards, activity coordination (from lugging at the Utah Olympic Park to a luxurious spa experience) and discounted group lift tickets and lodging rates.

“Because we manage many properties within our own Deer Valley Resort Lodging and Reservations department, we have complete control over coordinating every aspect of a group event for our guests, providing them with the excellence in service that Deer Valley is known for,” says Dirk Beal, resort director of sales. “This season we have remodeled and enhanced meeting rooms and the hospitality space at Lodges at Deer Valley and Silver Baron Lodge, making them even more amenable to groups. These properties offer unique in-house activities and events such as wine tasting and yoga, providing even more of a community experience for guests. And the Lodges offers the incredibly affordable Lodging and Lift Ticket Special in

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January and April, featuring four nights lodging, three-day adult Deer Valley Resort lift ticket and daily hot breakfast buffet for as little as \$119/night. In addition, guests receive a \$50 voucher valid at any Deer Valley Resort evening restaurant with each room booked. These are the kinds of special offers we can make to our group guests at the properties we manage.”

Along with the regular staple of conference facilities such as Lodges at Deer Valley, The Chateaux and Stein Eriksen Lodge, (a Mobil five-star and five-diamond designation, with its spa just being named #1 resort spa in the continental U.S. by *Condé Nast Traveler*), Deer Valley Group Sales books the prestigious St. Regis Deer Valley and Montage Deer Valley for group events as well as the intimate meeting space of the on-mountain Cushing’s Cabin, which accommodates group bookings of 80 people or less. Deer Valley Resort hosts an exclusive meeting planner guide online, listing in great detail all of the amenities, attributes and physical designs of the seven conference facilities and eleven properties Deer Valley Resort represents for groups. For information, please consult deervalleymeetings.com.

Just 36 miles from the Salt Lake City International Airport, Deer Valley Resort’s effortless accessibility provides guests less traveling time and more meeting or recreational time. Park City’s historic Old Town, featuring Main Street, is just a mile from Deer Valley Resort’s base and offers over 100 restaurants as well as nightclubs, bars, a fabulous historical museum and territorial jail, a brew pub, a whiskey distillery, galleries, shopping, and a vintage trolley. Popular winter activities in Park City include skiing, snowboarding, cross-country skiing, snowshoeing, snowmobiling, ice skating, hot air ballooning, sleigh rides, dining, theater and more.

For more information on arranging a group meeting or event at Deer Valley, please contact resort Communications Manager Emily Summers at 800-424-DEER (3337) or 435-645-6522, or visit the [resort website](#).

*For a remarkable **five** years running, Deer Valley is honored to be named the #1 ski resort in North America by the readers of SKI Magazine in 2012.*