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**DEER VALLEY RESORT TO HOST FIS FREESTYLE SKI WORLD CUP
FEBRUARY 1 - 4, 2012**

Live Entertainment Scheduled on Park City's Main Street

DEER VALLEY RESORT, PARK CITY, UTAH (Winter 2011/2012) – A longtime host to the world's best freestyle skiing athletes, Deer Valley Resort will once again welcome a FIS Freestyle Ski World Cup (The Visa Freestyle International) to its slopes February 1 – 4, 2012. This event will mark the tenth World Cup that Deer Valley has hosted, in addition to the 2002 Olympic Winter Games and two World Championships, making the resort a celebrated mecca for the international freestyle community. It also marks the tenth anniversary of hosting Olympic competition at Deer Valley in 2002.

“Hosting these World Cup events never gets old for us,” says Bob Wheaton, resort president and general manager. “We are so honored each year to welcome these amazing athletes to Deer Valley. They are a constant source of inspiration for all of us. We have the best ski runs, course crews, volunteers and staff. We look forward to a great competition this year and encourage all ski enthusiasts to come out and watch the best athletes in the world compete right here on our mountain.”

All of this year's competitions will be held at night under the lights. Park City's charming historic Main Street will be the location for live entertainment and fireworks to kick off the event

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on Wednesday, February 1, 2012. The moguls competition will take place under the lights at Deer Valley on Thursday, February 2; the aerials on Friday, February 3 and the dual moguls on Saturday, February 4. All competitions will be followed by awards and fireworks at Deer Valley's outdoor venue.

General admission to all events is free. For those who want to enjoy an enhanced experience, VIP ticket packages (The Freestyle Feast) are available and include a commemorative gift and dinner in the slopeside tent. Tickets can be purchased beginning Monday, November 28, by calling 435-645-6510, from 8:30 a.m. to 5 p.m. daily.

For more information on Deer Valley's 2012 Visa Freestyle International World Cup, a detailed schedule of events and rates for Freestyle Feast tickets, please see the [event website](#) or contact resort Communications Manager Emily Summers at 800-424-DEER (3337) or (435) 645-6522, or visit the resort website at deervalley.com.

*For a remarkable **five** years running, Deer Valley is honored to be named the #1 ski resort in North America by the readers of SKI Magazine in 2012.*